



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 845089 /		<u>Alt Order #</u> 06402852
<u>Product</u> C. TARTLETON NC-93		
<u>Contract Dates</u> 11/03/12 - 11/05/12	<u>Estimate #</u>	
<u>Advertiser</u> Cullie Tarleton for NC State House		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time Media
2715 M Street, NW
4th Floor
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	11/03/12	11/03/12	WBTV Sat 5a News	5-6a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$50.00			
N 2	WBTV	11/03/12	11/03/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$135.00			
N 3	WBTV	11/03/12	11/03/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$180.00			
N 4	WBTV	11/03/12	11/03/12	CBS Saturday Early Show	8-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$400.00			
N 5	WBTV	11/04/12	11/04/12	WBTV Sun Am News	5-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$30.00			
N 6	WBTV	11/04/12	11/04/12	WBTV Sun AM News	6-7a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$100.00			
N 7	WBTV	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$900.00			
N 8	WBTV	11/04/12	11/04/12	Late run late after Footb	11.30p-2a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$350.00			
N 9	WBTV	11/05/12	11/05/12	WBTV News 530a	530-6a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
N 10	WBTV	11/05/12	11/05/12	WBTV News 6a	6-7a		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$575.00			
N 11	WBTV	11/05/12	11/05/12	The Early Show	7-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	11/05/12	11/11/12	1-----	1	\$375.00							
N 12	WBTV	11/05/12	11/05/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	11/05/12	11/11/12	1-----	1	\$525.00							
N 13	WBTV	11/05/12	11/05/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	11/05/12	11/11/12	1-----	1	\$650.00							
N 14	WBTV	11/05/12	11/05/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	11/05/12	11/11/12	1-----	1	\$700.00							
N 15	WBTV	11/05/12	11/05/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	11/05/12	11/11/12	1-----	1	\$800.00							
N 16	WBTV	11/05/12	11/05/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	11/05/12	11/11/12	1-----	1	\$1,100.00							
Totals											16	\$7,370.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	16	\$7,370.00	\$6,264.50
Totals	16	\$7,370.00	\$6,264.50

Signature: _____ **Date:** _____

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